



WTNH  
8 Elm Street  
New Haven, CT 06510  
(203) 784-8888

# CONTRACT

<u>Contract / Revision</u> 215051 /		<u>Alt Order #</u>
<u>Product</u> CT State Senate 14th District		
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Estimate #</u>	
<u>Advertiser</u> POL/DeGrego For State Senate 2012		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Phil Jermain	<u>Sales Office</u> New Haven Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL/DeGrego For State Senate 2012  
1082 West River Street  
Milford, CT 06461  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/30/12	11/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$250.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$250.00	0.00			
N 2	WTNH	10/30/12	11/05/12	GMA	7a-9a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$350.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$350.00	0.00			
<b>Totals</b>												10	\$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	10	\$3,000.00	\$2,550.00
<b>Totals</b>	10	\$3,000.00	\$2,550.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH  
 Phil Jermain  
 Phil.Jermain@wtnh.com  
 (203)784-8823

NEWS 3

Proposal ID: 24208

Description: State Senenate I

Flight: 10/30/12-11/05/12

Books: WTNH: Nov-2012 PJ

Program	Daypart	Length	Rate	10/29	11/05	Total	A18+ RTG
<b>WTNH</b>							
<b>Good Morning Connecticut 5a</b>	<b>EM</b>	:30	\$250	4	1	5	1.5
M-F 5-6 AM	TFN					\$1,250	\$167
<b>Good Morning America</b>	<b>EM</b>	:30	\$350	4	1	5	3.3
M-F 7-9 AM	TFN					\$1,750	\$106
<b>WTNH Weekly Summary</b>							
				<b>Weekly</b>	<b>10/29</b>	<b>11/05</b>	<b>Total</b>
				Units	8	2	10
				Total \$	\$2,400	\$600	\$3,000
							Reach
							Frequency
							12.7
							1.9
<b>WTNH Monthly Summary</b>							
				<b>Monthly</b>	<b>November 2012</b>		
				Units	10		
				Total \$	\$3,000		
				Net \$	\$2,550		
				GRP	24.0		



SIGNATURE

CAMPION MANAGER

10/12/12

DATE

# Political Inquiry Form

Date: 10/11/12



To: Station Political File

Account Executive: \_\_\_\_\_

Office: \_\_\_\_\_

Name of Candidate: MICHAEL DEGREBO

Political Affiliation: REPUBLICAN

Election Date: 11/6/12

Type of Election: GENERAL

City, State, Municipality: 14TH STATE SENATE DISTRICT

Office Sought: STATE SENATOR

Inquiry Made By: DANIEL F RINDO S

Agency/Organization: DEGREBO FOR STATE SENATE 2012

Address: 1082 WEST RIVER ST  
MILFORD, CT 06461

Telephone: 203-701-VOTE

Fax: \_\_\_\_\_

Sponsoring Group/Committee: SAME

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Committee Members... Chairperson: DANIEL F RINDO S

Treasurer: PAULA SMITH

Other: \_\_\_\_\_

Commercial Length: (:30) ☒

(:60)

Other: \_\_\_\_\_

Programs / Dayparts Requested: GMA & NEWS EARLY AM

10/30, 10/31, 11/1, 11/2, 11/5

Station Offer: \_\_\_\_\_

## STATION POLITICAL DISCLOSURE STATEMENT

Submitted To: \_\_\_\_\_

Date: \_\_\_\_\_

Stations Requested: \_\_\_\_\_